

WHO WE ARE

Alliance Atlantis conducts its principal business activities through three Operating Groups:

BROADCAST GROUP



Alliance Atlantis is one of Canada's most dynamic television broadcasters, with ownership in 18 specialty cable channels, consisting of controlling ownership of five established analog channels and seven digital channels; a 50% interest in two French-language analog channels; and a minority interest in four other channels – one analog and three digital. During fiscal 2002, the Company launched seven digital channels. Our channels each carry a strong strategic brand, have access to a plentiful supply of high quality content and align with one of our three core genres: lifestyle, drama and documentary.

MOTION PICTURE DISTRIBUTION GROUP



Alliance Atlantis is a leading Canadian distributor of motion pictures, and our wholly owned subsidiary Momentum Pictures is a growing force in motion picture distribution in the United Kingdom. The motion pictures are released theatrically, distributed through video and DVD sales and licenced to broadcast customers. During fiscal 2002, the Company released 83 theatrical motion pictures, 192 videos and 200 DVDs in Canada, and 14 theatrical motion pictures, 52 videos and 61 DVDs in the U.K. We also operate Alliance Atlantis Cinemas, a 24-screen chain of upscale cinemas in Canada in partnership with Famous Players, a subsidiary of Viacom, Inc.

ENTERTAINMENT GROUP



Alliance Atlantis is a leading producer and worldwide distributor of television programs and a small number of feature films. Our productions are licenced to Canadian, American and international broadcasters and subdistributors, and also service some of the content needs of the Company's other Operating Groups. Our productions include documentary and kids' programming, primetime television drama, as well as theatrical motion pictures. One of the shows we co-produce is *CSI: Crime Scene Investigation*, the most watched drama series on U.S. television.